



WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-24-2012 PAGE: 1 of 2

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

WABC-TV/DT
New York

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
399822	09-24-2012		0	MENENDEZ FOR SENATE	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC - NEW YORK										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
		244435	PHILADELPHIA	D. PARKER	09-25-2012	09-30-2012	M (Broadcast Month, Cycle 1)	N	244435								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	09-25-2012	09-30-2012	04:30AM - 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30		X	X	X			X	5	300	5	1,500.00
2	09-25-2012	09-28-2012	05:15AM - 06:00AM	AM EWN THIS MORNING 5-6AM (7426)	7	30		X	X	X	X			5	800	5	4,000.00
3	09-25-2012	09-28-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		X	X	X	X			4	1,600	4	6,400.00
4	09-25-2012	09-28-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30		X	X	X	X			5	2,000	5	10,000.00
5	09-29-2012	09-29-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	300	1	300.00
6	09-29-2012	09-29-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	600	1	600.00
7	09-29-2012	09-29-2012	07:15AM - 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	600	1	600.00
8	09-29-2012	09-29-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	600	1	600.00
9	09-29-2012	09-29-2012	09:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	600	1	600.00
10	09-30-2012	09-30-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	300	1	300.00
11	09-30-2012	09-30-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	600	1	600.00
12	09-30-2012	09-30-2012	07:15AM - 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	600	1	600.00
13	09-30-2012	09-30-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	600	1	600.00
14	09-30-2012	09-30-2012	09:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	600	1	600.00
15	09-30-2012	09-30-2012	05:00AM - 06:00AM	AM SA/SU 5-6AM (7433)	7	30							X	1	50	1	50.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 399822		Contract Dt 09-24-2012		Revision Dt		Rev# 0		Advertiser MENENDEZ FOR SENATE		Brand BOB MENENDEZ FOR US SENATE		Product Code POLITICALS				Station/Market WABC – NEW YORK				
Agency Est#			CMS # 244435	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 09-25-2012	End Date 09-30-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 244435					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
16	09-30-2012	09-30-2012	11:00AM – 11:30AM	SUNDAY 11AM-12PM (7438)			7	30							X	1	300	1	300.00	
17	09-25-2012	09-28-2012	11:00AM – 12:00PM	DA THE VIEW (10707)			7	30		X	X	X	X			5	3,000	5	15,000.00	
18	09-25-2012	09-28-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)			7	30		X	X	X	X			4	1,300	4	5,200.00	
19	09-25-2012	09-28-2012	03:00PM – 03:59PM	DA KATIE COURIC M-F (12182)			7	30		X	X	X	X			5	1,700	5	8,500.00	
20	09-25-2012	09-28-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)			7	30		X	X	X	X			4	1,200	4	4,800.00	
21	09-25-2012	09-28-2012	05:15PM – 06:00PM	EN EWN AT 5PM M-F (7450)			7	30		X	X	X	X			5	2,200	5	11,000.00	
22	09-25-2012	09-30-2012	06:15PM – 07:30PM	EN 5-630PM CFB (7609)			7	30		X	X	X	X	X	X	6	2,000	6	12,000.00	
23	09-25-2012	09-28-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)			7	30		X	X	X	X			6	3,700	6	22,200.00	
24	09-25-2012	09-28-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)			7	30		X	X	X	X			5	1,700	5	8,500.00	
25	09-25-2012	09-30-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)			7	30		X	X	X	X	X	X	4	4,500	4	18,000.00	
																	Contracted Gross Total:		75	132,850.00
																	Actual Gross Total:		75	132,850.00
																	Agency Commission:			19,927.50
																	Net Total:			112,922.50
Month/YR			Preempted		Made Good		Contract Total		Adjustments						Actual Total					
Sep 12			0.00		0.00		132,850.00		0.00						132,850.00					
TOTAL			0.00		0.00		132,850.00		0.00						132,850.00					

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